

9x12-ft. Matting Rugs

Other Stores' \$4 Values \$1.95

Offered Tomorrow at.. \$1.95

Another remarkable value-offering in these attractive summer floor coverings that helps you to a half-price saving.

9x12 ft. Japanese Matting Rugs for largest size rooms—not the cheap flimsy kind advertised elsewhere at similar prices to ours, but made of selected white straw matting; NOT shaded on the edges. Choice of a good assortment of handsome designs in floral, medallion, and conventional patterns, showing various rich color combinations. Regular \$4.00 values for \$1.95 each. (4th floor.)

5c Cakes of Ivory Soap

2 for 5c

THIS COUPON and 5c entitles the bearer to TWO regular 5c cakes of Ivory Soap, if presented at our soap department. Monday, May 15th. (T.)

COLD STORAGE FOR FURS.

Let us keep your Furs during the summer months in our cold-storage plant, where they will be protected from moths, fire, dampness, and theft. Our charges are less than other stores charge for the same service. Furs repaired at very low prices. Furs called for and delivered to you when wanted.

"It Pays to Deal at Goldenberg's"

Goldenberg's

Seventh and K "The Dependable Store"

Armour's "Shield" Shoulders

83c lb.

250 Armour's "Shield" brand Picnic Shoulders on sale tomorrow at 83c a lb. with this Coupon. Select, lean and tender quality. None sold without Coupon. (T.)

Infants' and Children's Socks

Regular 25c Kinds at..... 12c

A remarkable half-price offering of these fashionable Socks for infants and children tomorrow. Be here to secure a season's supply, and buy two pairs for the usual cost of one.

The lot includes Infants' and Children's Socks, in black, white, and tan; also all the wanted plain colors, as well as fancy colored border effects in plain and stripe designs. Full fashioned, with double heel and toe. Always sold at 25c a pair. Sale price, 12c pair.

Mill Ends of Ribbons

3/4c, 8/12c and 12 1/2c yard

Qualities Worth 1/2 to 1 More

The mill has shipped us a big lot of ribbons—the short lengths left from making full bolts. Inasmuch as they are in just the lengths wanted for hat trimmings, hair bows, belts, and sashes, you will find them just as desirable and valuable as if cut from the bolt, and at the same time save a good part of the usual cost.

The lot is large and embraces a complete assortment of the most desirable ribbons for summer needs—all-silk plain and satin taffetas, dresdens and fancy novelty ribbons, in every imaginable color, including plenty of the wanted pinks, blues and white.

All-silk Taffeta Ribbons, Nos. 7, 9, and 12: sold regularly at 8c and 10c yard. Sale price, yard. 3/4c

All-silk Taffeta Ribbons, 3 1/2 inches wide: sold regularly for 12 1/2c a yd. Sale price, yard. 8/12c

Best quality all-silk plain and satin Taffeta Ribbons, 4, 5 and 6 inches wide; sold regularly at 12c and 25c yard. Sale price, yard. 12 1/2c

Usual \$1.25 Couch Covers

Special at 75c each

These cool and pretty Belgium stripe Linen Couch Covers are offered at the very low price of 75c each for one day—the regular \$1.25 quality in all stores. Fast color woven stripes on linen grounds, in colorings of red, green and blue. Full 56 inches wide and three yards long. Fringed sides and ends. Just the couch covers wanted for summer homes and cottages—4th floor.

10c Boxes of Talcum Powder, 6c

THIS COUPON and 6c entitles the bearer to one regular 10c box of American Violet Talcum Powder. If presented at our toilet goods department Monday, May 15th. (T.)

10c Can of Tomatoes

5c

THIS COUPON and 11c for TWO regular 10c cans of Tomatoes, select, red-ripe solid packed quality. (T.)

5c Packages Gold Dust, 2 for 6c

THIS COUPON and 6c for TWO regular 5c packages of Fairbank's Gold Dust Washing Powder. (T.)

10c Cans of Corn, 2 for 13c

THIS COUPON and 13c for TWO regular 10c cans of select quality Cream Sugar Corn. (T.)

15c 19c and 25c Dress Shields

8c pair

Manufacturer's odds and ends of Dress Shields, including rubber-lined styles, nainsooks, light-weight and saten covered Shields. Sizes 2, 3, or 4. Qualities sold regularly at 15c, 19c, and 25c a pair for 8c pair.

Pearl Buttons

Three Cards for 5c

Good quality white Pearl Buttons, sizes 14 to 22 line, suitable for children's dresses, underwear, etc. One dozen on a card, worth up to 5c. Sale price—THREE CARDS for 5c.

12,000 Yards of Fine White Goods

Regular 25c Qualities at 12 1/2c a Yard

One of the largest white goods jobbers in the country disposed of his entire surplus lots of summer white goods to us at about fifty cents on the dollar—a gigantic transaction that brings you the season's most remarkable white goods values.

Upwards of twelve thousand yards of imported white fabrics in the purchase, including all the choicest and most desirable weaves for making dainty white summer waists and dresses. Every yard fresh, crisp, and new. Every yard worth just double the price you can buy it for here tomorrow.

Among the handsome white fabrics in the sale are the following:

- 40-inch White Imported Voile.
- 40-inch White Egyptian Combed Yarn India Linon.
- 40-inch White Persian Lawn, extra sheer quality.
- 47-inch White French Lawn, superior crisp grade.
- 45-inch White Mercerized Batiste, richly mercerized.

- 36-inch White Irish Linen-finish Cannon Cloth.
- 36-inch White French Percale.
- 32-inch White Mercerized Madras, in white figures and stripes.
- White Check Dimity in assorted styles.
- Imported White Marquisette.
- White Dotted Swiss, in all size dots.

60c All-Linen Damask

62 inches wide 39c yd.

A special purchase of fine quality ALL-LINEN Table Damask on sale tomorrow at a price that's less than usual import cost.

62 inches wide German Cream Table Damask, warranted every thread pure linen flax—excellent weight for general use. A few washings will bleach it white. Choice of five pretty patterns.

This regular 60c quality tomorrow at 39c a yard.

\$1.25 ALL-LINEN NAPKINS—100 dozen all-linen Bleached Scotch Damask Napkins, warranted all pure linen. Assorted patterns. Size 18x18 inches. Regular price, \$1.25 dozen. One day at, dozen. \$1.25 and \$1.25 values. Sale price, \$1.25. Limit—one dozen to each buyer.

25c Packs of Pinochle Cards 10c

Excellent quality glazed Bristol Pinochle Cards, with backs in assorted colors. Perfect quality—not "seconds." The same kind for which other stores charge 25c a pack. One day at 10c pack. No mail or phone orders filled.

REGULAR \$1.75 Imperial Nainsook

\$1.29 Piece

The well known "Number 21" Imperial English Nainsook, extra soft, fine grade especially desirable for making summer undergarments. 36 inches wide. Twelve-yard pieces for one day at \$1.29 instead of \$1.75.

39c and 50c Silks

For 15c a Yard

In order to quickly wind up the balance of several large purchases of these pretty Imported Silks, we will hold a special sale tomorrow at 15c a yard—offering unreserved choice of a large assortment of the newest novelty weaves in every imaginable shade.

This lovely silk material is full 27 inches wide, and contains just enough linen to give it the serviceability and strength lacking in other thin silks.

Among the most desirable weaves are the following:

- Satin Stripe Marquisette.... Plain Silk Marquisette.... Iola Silks
- Satin-face Eolienne.... Monitor Jacquards.... Facanallae Foulards
- Plain Crepe de Chine.... Glace Oriental Pongee.... Jacquard Nainsook
- Satin-face Eolienne.... Monitor Jacquards.... Facanallae Foulards
- Plain Habutai Silks.

There's nothing prettier for afternoon or evening frocks. Choice of a complete range of street and evening shades. Sale price, 15c a yard.

\$2.25 Genuine Imperial LONGCLOTH

\$1.45 Piece

Twelve yard pieces of genuine "Number 350" Imperial English Longcloth, one yard wide—a grade with which every woman is thoroughly familiar. Extra fine soft chambray finish for underwear. Regular price, \$2.25 piece. One day at \$1.45 piece.

Cut-price Notion Sale

- Angora Skirt Braid, five-yard rolls. Black and colors. Sold regularly at 15c. Sale price, 10c
- Jet Head Hat Pins, worth 2c each. Two for 1c
- Linen finish Neck Bands, for shirts and shirt waists. Neatly made, double stitched. Each size from 12 to 18. Each..... 5c
- (Six for 25c)
- Kirby Beard's Japanned Wire Hair Pins, straight or crimped styles. Regularly 2c paper. Special at 1c
- Bone Collar Buttons, one dozen on card, regularly 5c. 2 1/2c
- 10c Pin Books, contain a good assortment of English pins. Sold at 5c
- Nickle Safety Pins, one dozen on card, size 1 only. Sold regularly at 1c. Sale price, 1c
- "Erecto" Shoulder Braces, sizes for men, women, or children. Made identical in style and shape as the regular \$1.00 kinds. 24c
- Featherstitch Braids, white and dainty colored effects. Six yard pieces. 5c
- 24-yard rolls of White Cotton Tape, regularly 10c. 6c
- Chinese Ironing Wax, with wooden handles. Best grade. 12 pieces in box for 8c
- Kleinert's Sanitary Rubber Sheet, three-quarter yard squares. Each in sealed cartons. Special at 25c
- Silkateen Darning Floss, for mending silk hose and underwear. In black, white, and desirable colors. 45-yard on spool. Two spools for 5c

UNDERMUSLINS

Worth Up to \$1.25 59c

The May Sale of Muslin Underwear just ended left in its wake many mused and rumpled garments, and these are all grouped in one lot, with choice offered tomorrow at 59c.

The lot includes Muslin and Nainsook Combination Garments, Gowns, Drawers, and Long Petticoats; elaborately trimmed with lace or embroidery insertions, ribbon run headings and tucks, etc. Choice of values worth up to \$1.25 for 59c.

Women's Princess Slips of fine quality lawn and nainsook in six different styles, including one style with three rows of lace insertion and one row of ribbon run heading, edged with lace; others with panel down front and two rows of lace; ruffle on skirt finished with cluster tucks and edged with lace. Several styles trimmed with lace. Other styles trimmed with lace. Sale price, \$1.25 values. Sale price, 98c

Princess Slips of fine quality Nainsook, with round yoke of embroidery, one row of tuck lace insertion, edged with ribbon run heading. Skirt has deep flounce, finished with two rows of lace insertion and edged with lace. Sale price, \$1.49

Muslin Drawers, with used band, finished with six-inch stitched flounce. All regular sizes. Regular 25c value. Sale price, 14c

(Limit—two pairs to each buyer)

36 Inch Satin Messalines

\$1.25 Quality At 79c

The success of previous sales of this fashionable silk has spurred us on to greater efforts, the result of which is shown in tomorrow's remarkable offering of regular \$1.25 quality imported all-silk Satin Messalines at 79c a yard.

Full 36 inches wide, extra fine rich satin face; pure dye quality. Sold with the same iron-clad guarantee of satisfactory wear as if you paid full price.

Choice of a large assortment of the most desirable shades, including White, Cream, Ivory, Mink, Light Blue, Helen Pink, Rose Pink, Nile, Champagne, Tan, Lilac, Helio, Wistaria, Alice, Copenhagen, Apricot, New Gray, Quaker Gray, Heads, Old Rose, Catwren, Copper Brown, Garnet, Myrtle, Raspberry, Navy Blue, also Black.

Purchase of "Run-of-the-Mill" Seamless Bleached Sheets

Qualities worth 75c and 89c 49c

Sizes 81x108 and 72x90

A purchase of 100 dozen Seamless Bleached Sheets on sale tomorrow at the lowest price named in years for such superior qualities. They are termed "run-of-the-mill" because of slight imperfections, but you'll have to look a long time before finding anything the matter with them. The faults are hardly worth mentioning, and in most cases are nothing more serious than a dropped stitch, uneven hem or oil spot.

They are SEAMLESS Sheets—and every housewife knows the service and satisfaction of this kind of a sheet.

Made of heavy, close-woven linen finish sheeting cotton, hand-torn and ironed, finished with three-inch hem. Free from starch or dressing.

Note the sizes—81x108 and 72 x90 inches. Sale price, 49c.

"Run of the Mill" Pillow Cases, in sizes 48x58, 48x58 and 48x58. Made of the best brands of bleached sheeting, such as Mohawk, Salem and Pequot. Hand torn and ironed. Made with deep hem. Worth 12 1/2c and 15c each. Sale price, 9 1/2c

100 pieces of yard-wide Percales, white grounds, in a large variety of new spring patterns. A fine close woven grade, for making women's and children's waists and dresses, also men's shirts. Worth 12 1/2c yard. Sale price, 9 1/2c

Mill Ends of 36-inch Cambric, in lengths from 5 to 20 yards. A soft finish, closely woven grade, for making underwear. Worth 10c yard. Special at 6 1/2c

3,000 yards of New Spring Dress Gingham, in a good assortment of styles and colorings, such as stripes, checks, broken plaids and checks. Colors of light and cadet blue, pink, black and white. Worth 10c yard. Sale price, 5 1/2c

2 cases of 11-4 Crochet Bed Spread, in heavy raised Marseilles patterns. Large double bed size. Worth \$1.39 each. Special at 89c

11-4 Crochet Fringe Bed Spreads, full double bed size. In a good assortment of patterns. Worth \$2.00 each. Special at \$1.39

Yard wide Bleached Cotton, a heavy round thread grade. Free from dressing. Worth 10c yard. Special at 7 1/2c

Swiss All-Over Embroideries

Regular 50c Qualities at 29c yd.

Our alertness in being "on the spot" when this bargain was handed out results in values that you will count as the most unusual offered this season.

250 pieces of crisp, brand-new Swiss Embroidery All-Overs; all high-class patterns and fine qualities; offered tomorrow for 29c a yard—kinds that have never sold for less than 50c.

Full 22 inches wide. Choice of a wide range of the popular blind and open work designs; also dainty baby patterns.

Fifty styles to select the material for a handsome waist or summer frock. Sale price—29c a yard.

Finest Mattings

\$14 and \$16 \$8.98 a Roll

Grades at .. \$8.98 a Roll

A record purchase and sale of the best grades of China and Japanese Mattings that will rivet the attention of economical matting buyers on this fourth floor department tomorrow.

Values entirely without precedent. Consider the immense savings offered, and if you intend to put down mattings on your floors this summer be here tomorrow to share the extraordinary economies of this sale.

The purchase embraces best quality 116-warp China and 180-warp Japanese Mattings, the latter with special machine edge.

These are well-known grades, sold by all stores for \$14.00 and \$16.00 a roll. Sale price, \$8.98 for rolls containing 40 yards.

The China Mattings are very smooth finish long rush straw, with Akawa's special machine finish edge. All strictly reversible. In all the most costly designs obtainable, such as rich carpet patterns and inlaid efforts. Colors of red, green, or blue.

White Dress Linens At Remarkably Low Prices

(White Goods Department.)

The power of ready cash brought us this big lot of fine White Dress Linens at considerably below the established value.

Every woman must have at least one suit or dress of white linen or be out of style. This sale provides the best opportunity to buy the material at very much less than expected cost.

75c White Ramie Dress Linen, 48-inch wide, pure linen quality; made in Belgium. Sale price, 45c

79c White French Dress Linen 48-inch wide; pure linen quality. Sale price, 49c

59c White Dress Linen, the fashionable Demi-rough weave—all pure linen. Sale price, 39c

39c White Dress Linen, extra close woven grade for suits and dresses, 36 inches wide. Sale price, 23c

Children's Wash Dresses

Regular 98c values at 50c

Practical and pretty Wash Dresses for little girls from 2 to 6 years old—made of white lawn and neat striped Dimity, in high and low square neck styles.

Trimmed in a number of attractive styles, some with tucks and embroidery insertions or tucks and lace. The Dimity dresses have square low neck and kimono sleeves, trimmed with pink or blue plaid bands at neck, and around sleeves and belt.